District Profile
Sri Potti Sriramulu
Nellore District
Andhra Pradesh
The Sunrise state of India

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Area</strong></td>
<td>1,60,205 Sq Km</td>
</tr>
<tr>
<td><strong>Districts</strong></td>
<td>13</td>
</tr>
<tr>
<td><strong>Population</strong></td>
<td>4.9 Crores</td>
</tr>
<tr>
<td><strong>Average GSDP growth rate</strong></td>
<td>12.8%</td>
</tr>
<tr>
<td></td>
<td>(from 2011-12 to 2014-15)</td>
</tr>
<tr>
<td><strong>Per capita income growth</strong></td>
<td>INR 90,517 (USD 1,508) (2014-15) from INR 81,397 (USD 1,356) (2013-14)</td>
</tr>
</tbody>
</table>

Andhra Pradesh
The Sunrise state of India

INDUSTRIAL DEVELOPMENT

► 1742 Large and Mega Projects with an investment of INR 78,860 crore (USD 13.14 Bn) have gone into production creating employment to 4,21,222 persons as on November 2014.

► 1,06,504 Micro, Small and Medium Enterprises were established providing employment to 11,65,102 persons involving an investment of INR 1,69,121 (USD 28.18 Bn) crore up to March, 2014.

► 1990 Micro, Small and Medium Enterprises were established providing employment to 25,175 persons involving an investment of INR 2,263 (USD 377 Bn) crore during 2014-15

Nellore district (or Sri Potti Sriramulu Nellore district), located in Coastal Andhra region, is one of the 13 districts of Andhra Pradesh.

- The district is bordered by the Bay of Bengal to the east, Kadapa district to the west, Prakasam District to the north, Chittoor district and Thiruvallur district of Tamil Nadu to the south.
- Strategically situated, the district enjoys a major geographical advantage, being close to places of industrial importance such as Vijayawada, Bangalore and Chennai while having excellent port connectivity.
- Nellore is also famous for quality rice production and aqua (prawn and fish) culture. Nellore district is called the "Shrimp capital of India" due to its high production of cultured shrimp.

Source: Ministry of MSME, District Profile – Nellore District

The district is located between 13.30-15.6 Northern latitude and 70.5-80.16 eastern longitude.
The Real GDP of the district has grown at a CAGR of 7.94 per cent over the decade 2004-05 to 2013-14.

The district’s GDP at constant (2004-05) prices was INR 15,145 crore (USD 2.5 Bn) in 2013-14.

MAJOR RIVERS
► Major rivers of Nellore district are Pennar, Kandaleru, Swarnamukhi.

MINERALS
► The district is famous for good quality of Mica. The district is also rich in other minerals like quartz, silica, barites, vermiculate and laterite.

Source: Ministry of MSME, District Profile – Nellore District
Nellore District
Key Demographics

<table>
<thead>
<tr>
<th>ITEM</th>
<th>UNITS</th>
<th>FIGURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>In ‘000 Sq. Km</td>
<td>13.07</td>
</tr>
<tr>
<td>Population</td>
<td>In Persons</td>
<td>2,963,557</td>
</tr>
<tr>
<td>Population Growth (decadal)</td>
<td>%</td>
<td>11.05%</td>
</tr>
<tr>
<td>Population Density</td>
<td>(Person/Sq.Km)</td>
<td>227</td>
</tr>
<tr>
<td>Urbanization</td>
<td>%</td>
<td>28.94%</td>
</tr>
<tr>
<td>Literacy</td>
<td>%</td>
<td>68.90</td>
</tr>
</tbody>
</table>

- Nellore District’s literacy rate of its urban population is 81.63 per cent which is much above the national average.
- The district’s literacy rate has grown from 65.08 per cent to 68.90 per cent over the years 2001 - 2011.
- The district’s population constitutes 3.50 per cent of the state’s population.
- The district has a sex ratio of 985.

Nellore District

Administrative Structure

► Nellore City is the district headquarters of Sri Potti Sriramulu Nellore (Nellore district)
► There are 3 revenue divisions in the district. Kavali, Gudur and Nellore divisions and 46 mandals

Source: Ministry of MSME, District Profile – Nellore District
Nellore District
Connectivity

ROAD NETWORK
► The district has 184 Km of National Highways, 3496 Km of PWD Roads, and 5848 Km of Panchayat roads
► The district’s major highway - National Highway 5 (NH 5) runs along India's east coast through the states of Odisha, Andhra Pradesh and Tamil Nadu

AIRPORT
► Tirupati Airport and The Chennai International airport are the nearest airports to the district and well connected via roads

RAIL NETWORK
► Nellore railway station is the major railway station of the district and is connected to major cities such as Visakhapatnam, Vijayawada, Hyderabad, Ahmedabad, Chennai, Bangalore, Tirupati amongst many others

PORT
► The Krishnapatnam Port is located in the district and is an all weather, deep water port.

Distances measured from District headquarters - Nellore
Source: Road Lengths, Ministry of MSME – District Profile – Nellore District
The Krishnapatnam port is well on its way in becoming the largest automated port for exports and imports in South Asia.

**Salient Features of the Krishnapatnam Port**

- One of the fastest turnaround time for all types of vessels
- Minimal waiting time leading to almost nil Demurrage
- Deepest draft port of India capable of handling Capesize and Panamax vessels, leading to significant savings in ocean freight
- All weather port with 365 days of operations
- Single window clearance:
  - Port provides end-to-end services from stevedoring to custom documentation
  - No inconvenience of multiple interfaces (CHA, Stevedores, Customs, Port)
- Huge backup area of 6,500 acres
- Excellent connectivity by both rail and road to all parts of India
Krishnapatnam Port handles 10,000 rakes in 1,751 days (from April 27, 2008 to January 20, 2013).

Maersk Line commenced new service from KPCT.

With South Side Berths operational and with availability of virgin plots, clients are using this advantage to export seamless pipes to USA.
Nellore District

Krishnapatnam Port

Rail Connectivity Krishnapatnam Port

- Phase 1: A dedicated 19 km railway line connecting the port to the Chennai-Kolkata main line.
- Phase 1: A 91 km new broad gauge line between the port and Obulavaripalle in Dr. Y S Rajasekhar Reddy District (previously Cuddapah District), with an outlay of INR 600 crore. This rail line will reduce the distance between the port and the regions of south-eastern Karnataka and south-western Andhra Pradesh by 70 km, thereby saving substantial freight cost.
- Inside port siding: Cargo-wise dedicated rail sidings fully operational.

Road Connectivity

- Dedicated 26 km four-lane road connecting the port to National Highway No. 5 (Chennai-Kolkata Highway) will be upgraded to six-lane road in the future for which the land acquisition is completed. It will also facilitate obstruction free passage for project cargo.

Air Connectivity

- 180 km from the International Airport at Chennai and 120 km from domestic airport at Tirupati
- Port owned helipads inside the port area and proposed air strip dedicated to the port
## Nellore District

### Educational Infrastructure and Human Capital

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Number of Institutes 2014-15</th>
<th>Total Students 2014-15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Govt. Degree Colleges</td>
<td>9</td>
<td>2736</td>
</tr>
<tr>
<td>Private Aided Degree Colleges</td>
<td>9</td>
<td>5640</td>
</tr>
<tr>
<td>Junior Colleges in the State 2013-14</td>
<td>202 (Number of Institutes)</td>
<td></td>
</tr>
</tbody>
</table>

## Nellore District

### Industrial Base

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Investment (INR Crore)</th>
<th>Employment (Nos.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large &amp; Mega Industrial Projects established</td>
<td>4,858</td>
<td>38,028</td>
</tr>
<tr>
<td>Micro Small and Medium Enterprises established</td>
<td>578.50</td>
<td>53,453</td>
</tr>
</tbody>
</table>

Nellore City
Nellore city is the administrative headquarters of Sri Potti Sri Ramulu Nellore district.

It is one of the most populous cities in the state.

Proximity to the sea and fertile land towards the east have led to rapid development agriculture and aquaculture.

Nellore city is located on the banks of the River Penna, and a wide variety of crops are grown in the region.

The Nellore Metropolitan area includes Nellore, Allipuram (Part), Buja Buja, Chintareddipalem (Part), Gundlapalem (Part), Kallurpalle, Nellore, Nellore (Bit.1), and Visavaviletipadu.

### Key Demographics

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<tr>
<th>ITEM</th>
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<tbody>
<tr>
<td>Population (Crores)</td>
<td>564,148</td>
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<tr>
<td>Average Literacy (%)</td>
<td>82.53</td>
</tr>
<tr>
<td>Sex ratio</td>
<td>972</td>
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*Numbers of Nellore Metropolitan area

Nellore City
Connectivity

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**Road**
- Nellore city is connected to Vijaywada (280 Km), to Tirupati (124 Km) and to Chennai (175 Km) via National Highway (NH) 5, to Hyderabad (454 Km) via AH 45, to Bangalore (385 Km) via NH 4.

**Rail**
- Nellore is one of the fourteen ‘A’ category stations and one of the ten model stations in the Vijayawada Division of South Central Railway. The station is well connected to major cities such as Visakhapatnam, Vijayawada, Hyderabad, Ahmedabad, Chennai, Bangalore, Tirupati amongst many others.

**Airport**
- Tirupati Airport (124 km), Chennai International Airport (192 Km), Vijaywada Airport (297 Km), Bangalore International Airport (369 Km)

**Port**
- Krishnapatnam Port in the district is a privately built and owned all weather, deep water port on the east coast of India, located in the Nellore District of Andhra Pradesh.
- Chennai port at 178 km connected via National Highway (NH) 5

Contact Us

**Shri B. Sreedhar, IAS**
Secretary to Govt. of Andhra Pradesh
Information Technology, Electronics & Communications Department
Room no. 6, North H Block, 1st Floor Secretariat
Hyderabad 500 022, AP – India
Ph No. 0091 40 23450041
Email: secy_itc@ap.gov.in

**Shri P. Prathap**
Joint Director - Promotions
Information Technology, Electronics & Communications Department
Room no. 406, North H Block, 3rd Floor Secretariat
Hyderabad 500 022, AP – India
Ph No. 0091 40 23450046
Email: jtdir_prom_itc@ap.gov.in